ТИПОВЫЕ КОНТРОЛЬНЫЕ ЗАДАНИЯ, ИНЫЕ МАТЕРИАЛЫ, НЕОБХОДИМЫЕ ДЛЯ ОЦЕНКИ ЗНАНИЙ, УМЕНИЙ, НАВЫКОВ И (ИЛИ) ОПЫТА ДЕЯТЕЛЬНОСТИ, ХАРАКТЕРИЗУЮЩИХ ЭТАПЫ ФОРМИРОВАНИЯ КОМПЕТЕНЦИЙ В ПРОЦЕССЕ ОСВОЕНИЯ ОБРАЗОВАТЕЛЬНОЙ ПРОГРАММЫ

№	Этапы		
	формирования компетенций	Оценочное средство	
1	Глобализация	Контрольное задание на чтение с основным пониманием содержания.	
1	компетенций		
		of the online platform5 'The fact that the context is this fictional world of an apocalypse is incidental. This course gives us the opportunity to educate people about the science of disasters.' The market for massive open online courses, or MOOCs, is rapidly expanding.	
		6 However, millions fail to complete the courses, suggesting that they pose a real challenge to online learners. Part of this experiment is to find out whether the power of television can reduce the high drop-out rate characteristic of MOOCS. The university is taking this opportunity to hone the way it delivers online courses.	
		7 With the increasing demand for online courses, these are issues that	

universities looking to invest in online learning are increasingly having to face. Ответьте на вопросы: 1. Today the boundaries between education and entertainment are not strict - T/F 2. The new course offers formal education. 3. MOOCs are not popular nowadays. Проблемы 21 2 Контрольное задание: века. **Der Umweltschutz** 1. Der Terminus "Ökologie" wurde 1866 von dem deutschen Biologen Ernst Haeckel aus den griechischen Wörtern "Ökos" (Haus, Aufenthaltsort) und "Logos" (Lehre) gebildet und bezeichnete bis Anfang des 20. Jahrhunderts nur begrenzte Anwendung in der Biologie. 2. Er kennzeichnete das Verhältnis zwischen pflanzlichen sowie tierischen Organismen und der Umwelt. 3. Zu Beginn des 20. Jahrhunderts begann der russische Wissenschaftler Wladimir Wernadski (1863-1945) erstmals in der Welt damit Probleme des Optimierens der Beziehungen der Gesellschaft zur Natur zu erarbeiten. 4. Das Verhältnis des Menschen zur Natur muss ein Verhältnis gleichberechtigter Partner sein. 5. In raschem Tempo schreitet die Verschmutzung der Atmosphäre voran. 6. Sie hat bereits globalen Charakter angenommen. 7. Aus den Industriegebieten, wo die Betriebe ihren Rauch schleudern, trägt der Wind diese Emissionen über hunderte und tausende Kilometer hinweg. 8. "Die säure Regen" wirken sich verheerend nicht nur auf die überirdischen Pflanzen und kleinen Tiere, sondern auch auf die Fische und Wasserpflanzen, in den Wasserreservoiren aus. 9. Staat, Wirtschaft, Bürger stehen vor einer großen Herausforderung: die natürlichen Lebensgrundlagen sind in Gefahr. 10. Ihr Schutz und ihre Bewahrung hat in den öffentlichen Diskussionen einen immer höheren Stellenwert erreicht. 11. Die große Mehrheit der Deutschen befürwortet verstärkte Anstrengungen zum Schutz der Umwelt. 12. Ohne den Schutz von Luft, Wasser und Boden werden auf Dauer die Produktionsanlagen entziehen. 13. Sehr wichtig ist die Versöhnung von Ökonomie und Ökologie. 14. Für die Beseitigung der Umweltschäden bieten Wirtschaft und Industrie modernste Technik an. 15. Über 4000 Spezialfirmen haben sich inzwischen auf Umwelttechnik spezialisiert. 16. Zum politischen Signal wurde die Gründung eines Bundesministeriums für Umwelt, Naturschutz und Reaktorsicherheit der BRD im Jahr 1986. 17. Man muss betonen, dass bereits seit 1974 ein Umweltbundesamt mit Sitz in Berlin existiert. 18. Auch die Bundesländer hatten Umweltministerien eingerichtet. 19. Von Anfang an versuchte die jetzige Bundesregierung der Umweltpolitik auch im internationalen Bereich, Impulse zu geben. 20. Drei Prinzipien leiten ihre Umweltpolitik: das Versorgenprinzip, das Verursachenprinzip, das Kooperationsprinzip. 21. Sie werden ständig weiterentwickeln. 22. In den letzten Jahren wurde rechtliches Instrumentarium zum Schutz der Umwelt geschaffen. 23. Nationale Maßnahmen allein reichen aber nicht aus. 24. Die belastete Luft kennt keine Grenzen und verschmutzte Flüsse durchqueren viele Länder. Задания к тексту: 1. Переведите письменно текст. - 10баллов 2. Поставьте письменно 7 вопросов к 1, 2, 5, абзацам текста (с вопросительными словами, без вопросительного слова). - 7 баллов 3. Выпишите из текста 2 предложения с прямым порядком слов. Напишите их в обратном порядке. - 4 балла 4. Раскройте скобки. Die Untersuchungen (der Biologe) Ernst Haeckel bilden die Grundlagen (die Ökologie). 2. Das Verhältnis (die Menschen) zu (die Natur) muss ein Verhältnis gleichberechtigter Partner sein. 3. Das Sterben (der Wald) führt zu (die Verschmutzung) der Atmosphäre. 4.

		seh бал 5. Ун бал 6. Со 1. ' Ве Vе Фе Ме Ап Ви фе 7. Вы суп	ar bedeutend. 5. плов сажите номера плов ставьте из сло Wladimir Wern ziehungen der Grschmutzung der Schutz und dienschen. 4. Die strengungen zundesministerium BRD, im Jahr пишите из тек цествительных из текста пре	предложе в предложа adskij, die Gesellscha er Atmosph e Bewahru große Mel um Schutz ms für Um 1986, wur кста 5 слож х, перевед дложения	rschutz ist сний с мод кения: Probleme ft zur Natu näre, in der ung der Na nrheit der I der Umwe welt, Natu de gegründ кных сущ ите их 5 , содержан	ествительных. Определите род	
3	Английский	I. Ch	oose the right				
	язык как язык международно		rs (US) in the		1) 11) a an dala	
	го общения.	· · · · · · · · · · · · · · · · · · ·	s b)wellies c) would a Britis		*		
				-	_	he drawers d)in the cupboard	
		· · · · · · · · · · · · · · · · · · ·	ne clothes hou				
			illed wine on	• •			
		4. I already took the trash out. US/ Brit					
		5. I've got to put some petrol in the car. US/ Brit					
			6. Take the elevator up to my apartment. US/ Brit				
		II. Are the following sentences more likely to be said (or written) by an American or a Briton?					
		I'll try and visit you on the weekend.					
		Please write me when you arrive.					
		Call me as soon as you get there.					
		Most everyone has a telephone and a refrigerator these days.					
		If you make a mistake, you'll just have to do it over. He was born 3/27/1981.					
		The soccer team won two to nothing (2-0).					
		She arrived at twenty of two.					
		The secretary said, "Mr. Clinton will see you soon."					
		III. From the lists below, choose the pair of words that have the same					
		meaning and identify them as American English or British English. Example: AmE - cookie = BrE - biscuit					
		closet	queue	vacation		bonnet	
		sweets	thumb tack	lift	bill	caravan	
		flashlight		postman			
		drapes	underground	_			
		hood	mailman	torch	check	line	
		curtains	film	candy	gas	autumn	
		petrol	drawing pin	•	trailer		
	4-й семестр						
4	1						

политике

Прослушайте речь Why we have too few women leaders by Sheryl Sandberg и ответьте на вопросы.

- 1. According to Sandberg, women are underrepresented in the highest levels of the workforce because women are dropping out. Are there other ways to explain the absence of female executives? Do you think the reasons are the same in different fields or types of professions? 2 балла
- 2. What are Sandberg's three messages for women who stay in the workforce? Which one(s) seem especially important to you, and why?
- 3. Sandberg observes, "Men attribute their success to themselves, and women attribute it to other external factors." Do you agree? If so, why do you think women do this? 3 балла
- 4. Why does Sandberg bring up Heidi Roizen? 1 балл
- a) She was the first woman CEO of a Fortune 500 company
- b) Her lawsuit inspired the Family Medical Leave Act of 1993
- c) She's the subject of a Harvard Business School study on success and likeability
- d) She wrote the work/life balance bestseller Hired, Tired and Uninspired
- 5. Studies show that couples with equal earnings and equal responsibilities at home 1 балл
- a) Get divorces only half as often
- b) Have fewer extramarital affairs
- c) Develop fewer chronic illnesses
- d) Sleep better
- e) A and B
- 6. Sandberg cites a study of people entering the workforce that showed 1 балл
- a) only 20% of women had a long-term (>20 years) goal for their career, compared to 85% of men
- b) 57% of the men negotiated their salary for their first full-time job, compared to only 7% of the women surveyed
- c) Starting salaries for men were 11% higher than for women in comparable jobs
- d) Women stayed with their first employer more than twice as long as men
- e) C and D
- 7. Sandberg claims, "Women are not making it to the top of any profession anywhere in the world." What data does she share to prove her point? 1 балл
- a) Women comprise only 13% of all the members of parliament worldwide
- b) Only 20% of nonprofit-sector executives are women
- c) More than 800 men have been awarded the Nobel Prize, but only 44 women have been so honored
- d) All of the above
- e) A and B
- 8. Sandberg tells the women in the audience, "Let's start out by admitting we're lucky." Howso? 1 балл
- a) More career choices than in decades past
- b) Women are now earning equal pay for equal work
- c) Working women now have job-protected leave for pregnancy and family illness
- d) All of the above

		e) A and C
5	Международн ые встречи,	Ролевая игра конференция. «Проблемы 21 века»
6	7 7	
		to the teacher, possibly embarrassed about something he did. The non-verbal behaviors you observed provided the context for the verbal behaviors-they conveyed the relationship between the teacher and student. Complementing

non-verbal behaviors signal the attitudes the people have for one another. Non-verbal behaviors can also accent verbal messages. Just as we can use Italics in print to highlight an idea, we can emphasize some part of a face-to-face message in various ways. Pointing an accusing finger adds emphasis to criticism (as well as probably creating defensiveness in the receiver). The....... For example, look at the possible meanings from a single sentence just by changing the word emphasis: This is a fantastic communication book.

(Not just any book, but this one in particular.)

This is a fantastic communication book.

(This book is superior, exciting.).

This is a fantastic communication book.

(The book is good as far as communication goes; it

may not be so great as literature, drama, etc.)

This is a fantastic communication book.

(It's not a play or record, it's a book.)

There are many other ways the voice communicates feelings-through its tone, speed, pitch, and number and length of pauses, volume, disfluencies (such as stammering, use of "uh," "um," "er," and so on). All these factors together can be called "paralanguage," and they can do a great deal to reinforce or contradict the message our words convey. **Touching**

Touch seems to increase a child's mental functioning as well as physical health. L. J. Yarrow has conducted surveys which show that babies who have been given plenty of physical stimulation by their mothers have significantly higher IO's than those receiving less contact. Touch can communicate many

messages. Besides the nurturing/caring function it can convey friendship, sexual interest, and aggressiveness. Touch can serve as a means of managing transactions, such as when we tug at another's sleeve.

Clothing

People intentionally send messages about themselves by what they wear and we make interpretations about others on this basis. Think about the people you know. See if you can tell anything about their personal attitudes or social philosophies by the way they dress. Take a look at your friends. Do you find

that the people who spend time together share the same ideas about clothing? Is there a "uniform" for political radicals and one for conservatives? Is there a high fashion "uniform" that tells the public who is in style and who is out-dated? There is a real danger inherent in reading many non-verbal messages. That danger is that we find ourselves stereotyping others on skimpy evidence, and often our interpretations are mistaken. By jumping to conclusions about another human from these surface appearances, we may very well be

stereotyping ourselves out of some important relationships. There is an old generalization that you cannot judge a book by its cover. In light of what we know about non-verbal communication, we could change it to "You can tell only a little about a book from its cover; you need to have more information

before you will be able to speak with any authority about it." (Adapted from Looking Out/Looking In by Ronald B Adler and Neil Towne, publisher: Holt, Rinehart, Winston)

		1. Name the 6 functions of non-verbal communication 6 баллов 2. What is body-orientation? - 1 балл 3 furnishes information about how we feel about ourselves and others nonverbally 1 балл 4. The is the most obvious channel of expressing emotions 1 балл 5 and are better indicators of how we truly feel because we are less likely to try to change or control these when hiding our feelings 3 балла		
		6. What are the six basic emotions that facial expressions reflect? - 6 баллов 7. How is how we say words as important as what we say? - 2 балла 8. T or F Clothing is a form of non-verbal communication 1балл		
7	Лидерство	Сообщение Подготовьте сообщение об одном из известных политиков прошлого или современности. 5 — й семестр		
8	Карьерная	Напишите эссе на тему:		
9	Война и мир	 Две свердержавы накопили достаточно оружия, чтобы гарантировать уничтожение всей планеты. Большинство в парламенте поддержало предложение о вступлении Англии в войну. Причины войн различны: одни ведутся с целью захвата чужих территорий, установления господства над странами и континентами; другие направлены на свержение существующего строя. Арсенал ядерного оружия давно достиг такой мощи, что им можно уничтожить все живое. В июле 1914 года Австро-Венгрия объявила войну Сербии. Ядерные взрывы должны были стать средством устрашения не только милитаристской Японии, но и других государств. Гитлер придерживался идеи о том, что войну нельзя затягивать, победу на Западе необходимо одержать быстро. По мнению лидера Консервативной народной партии (ЕКRE) Марта Хельме, избрание Дональда Трампа на пост президента США уменьшит опасность возникновения военного столкновения в Эстонии, так как у России не будет поводов «провоцировать конфликт в Прибалтике». Черчилль утверждал, что Гитлер не позволил бы себе ни начать войну на два фронта, ни испытать поражение. Война оказалась слишком разрушительной: если бы не ее длительность, не потребовались бы такие беспрецедентные ресурсы стран-участниц. 		
10	Основы публичной речи.	6 — й семестр Индивидуальное творческое задание Послушайте речь Мартина Лютера Кинга «I have a dream». Следуя инструкциям по написанию речи, составьте свою речь «I have a dream»		
11	Деловая переписка.	Выберите правильный вариант 1. We're writing you in		

a) regards b)regarding c)view				
2 = On the other hand				
a) Conversely b) Regrettably c) Incredibly				
3. I received your email, in which you				
(= described in detail) your plan to launch the product by next March.				
a) dated b) mentioned c) outlined				
4. Sorry for back to you so late. = Sorry				
for the late response.				
*				
a) coming b) getting c)responding				
5. Let's (= arrange) a meeting for				
Friday.				
a) make up b) think up c) set up				
6. At the present time = At time				
a) this b) current c) now				
7. We usually (= communicate with) clients				
directly.				
a) deal with b) delve into c) dole out				
8. It would really if you could send me some				
additional information.				
a) aid me out b) find it helpful c) help me out				
9. I believe we should take a different				
= I think we should do something different.				
a) action item b) course of action c) action plan				
10. I've (= examined) your payment				
history, and I did notice the discrepancy that you mentioned.				
a) locked into b) looked into c) loaned out				
11. This is the best way of (=				
11. This is the best way of (= making sure) that everyone knows what's going on.				
11. This is the best way of (= making sure) that everyone knows what's going on. a) ensuring b) providing security c) detailing				
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11. This is the best way of				
11. This is the best way of (= making sure) that everyone knows what's going on. a) ensuring b) providing security c) detailing 12. I'm attaching an (= detailed) list of damages. a) adequate b) itemized c) assertive 13. We'll require 20% of the total payment (= in advance), and the rest upon delivery of the merchandise. a) upfront/ up front b) in front c) at the front				
11. This is the best way of				
11. This is the best way of				
11. This is the best way of				
making sure) that everyone knows what's going on. a) ensuring b) providing security c) detailing 12. I'm attaching an				
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11. This is the best way of				
11. This is the best way of				
11. This is the best way of				
11. This is the best way of				

to produce 1,000 bags? a) casually b) simply c) normally	
20. Unfortunately, we don't	_ any
discounts at this time.	
a) offer b) dish out c) submit	

В процессе прохождения промежуточной аттестации (зачета, экзамена) студент отвечает на вопросы билета.

Пример билета:

Экзаменационный билет № 1

- 1. Прочитайте текст №1, письменно переведите выделенный абзац, ответьте на вопросы по тексту.
- 2. Прочитайте текст на русском языке. Изложите его реферативно на английском языке.
 - 3. Расскажите по-английски тему «Crosscultural communication.»

Пример экзаменационного Текста №1

The year is 1812......

The British have built their navy to more than 700 warships and have nearly 150,000 sailors and marines. This massive force is controlling the sea, blocking French ports (Britain is currently at war with France) and protecting British commerce.

The men of the British fleet are living under bad conditions and Britain is finding it difficult to obtain and keep crews. Many sailors are deserting to U.S. ships. Because of this, British officers are now searching American ships and taking off British people, to the great humiliation of the Americans. Moreover, British officers frequently get American seamen to work for them and not The U.S. Naturally, The U.S. are not happy about this.

In December 1807 President Jefferson relied on economic pressure to force the British to back down. He passed the Embargo Act, forbidding all foreign commerce.... The embargo failed. Since then America has a new president, James Maddison. However, American exports have fallen to one-fifth of what they were and shipping interests have almost been ruined by the act. The agricultural industry is also suffering and prices have dropped quickly because the farmers cannot export their surplus grain, cotton, meat and tobacco.

The Americans hoped that the embargo would starve Great Britain and make them change their minds but this has not worked.

The US is preparing for war with Britain. The US has fewer than 7,000 regular soldiers, scattered widely along the coast, near the Canadian border and in the remote interior. These soldiers need to be supported by the undisciplined armies of the states.

- 1. What advantage did Britain have? t
- 2. Did Jefferson's strategy work?
- 3. What did the U.S. army need?
- 4. How was embargo characterised?
- 5. Who did the U.S. Have a war with?
- 6. What was the drop in U.S. exports?
- 7. British sailors are unhappy in their job. T/F
 - 8. America has a shortage of food. T/F
 - 9. What did the French block?

Пример экзаменационного Текста №2

Сергей Лавров – известный российский политик, занимающий пост министра иностранных

дел РФ. Карьерный дипломат имеет богатый опыт работы с различными международными организациями, более 10 лет представляет Россию в ООН.

Родился Лавров Сергей Викторович 21 марта 1950 года в Москве. Известно, что родители Лаврова всю свою жизнь посвятили Внешторгу, и круг их знакомых сводился к людям, имеющим отношение к зарубежной политике. Этот факт вероятнее всего и повлиял на выбор будущей профессии Сергея Викторовича, с самого детства слушавшего увлекательные рассказы о поездках в дальние страны.

Учился будущий глава МИД РФ в г. Ногинске Московской области в специализированной школе им. В. Короленко, в которой углубленно изучал английский язык. В школьной программе способный мальчик увлекался не только изучением иностранных языков, но и точными науками, такими как физика. Окончив школу с серебряной медалью, Лавров подал документы сразу в два вуза - МГИМО и МИФИ. В первом вступительные экзамены начались раньше, поэтому молодой человек стал студентом МГИМО восточного факультета, тем более что этого очень хотели родители.

В студенческие годы Сергей Лавров, впрочем как и сейчас, являлся душой компании, сочинял собственные песни и исполнял их друзьям на гитаре. Каждое лето отправлялся в студенческие стройотряды, что позволило ему с юных лет побывать на Дальнем Востоке, Якутии, Туве, Хакасии. Также в вузе Лавров известен как автор гимна МГИМО. Политическая биография Сергея Лаврова началась с должности старшего референта в посольстве СССР, где он удостоился своего первого дипломатического ранга «атташе». Проработав на Шри-Ланке около четырех лет, он вернулся в Москву и продолжил карьеру в МИД СССР на должности третьего, а затем второго секретаря Отдела международных экономических организаций.

В начале 80-х годов Сергей Лавров был откомандирован в США, где занял пост секретаря, а в дальнейшем советника и старшего советника в представительстве СССР при ООН. Почти 10 лет Лавров жил и работал в Нью-Йорке, а в 1988 году был переведен в Москву. С этого периода политик начинает достигать первых значительных высот на дипломатической госслужбе.