

## Wuhan Summer University (China)

September 4th – 16th 2016

Wuhan, China

[http://iafes.webling.eu/web.php/OiMaWr/Summer\\_University\\_Wuhan\\_2016.html](http://iafes.webling.eu/web.php/OiMaWr/Summer_University_Wuhan_2016.html)



### Wuhan

Wuhan is the capital of Hubei province, People's Republic of China, and is the most populous city in Central China. It lies at the intersection of the middle reaches of the Yangtze and Han rivers. Wuhan is known as "the nine provinces' leading thoroughfare"; it is a major transportation hub, with dozens of railways, roads and expressways passing through the city. Wuhan was sometimes referred to as the "Chicago of China". Wuhan is recognized as the political, economic, financial, cultural, educational and transportation center of central China. The city of Wuhan has a population of 10,220,000 people (as of 2013).

### The Wuhan Summer University offers several modules

- **Accounting, Economics and Finance – International Comparison on Emerging Economies**  
Prof. Xiaoyu Zhang, Jiangnan University, China; Visiting scholar at Niagara University, USA  
Prof. Lin Xiang, Jiangnan University, China; Visiting scholar at Saint Vincent College, USA
- **Business English Language**  
Prof. Dr. Nicole Knighten, Jiangnan University
- **Cloud and Mobile Computing**  
Eurocloud
- **Project Management – the basic methods involved and when to choose what from a family of methodologies**  
Amanda Delamer MSc, MAS  
University of Applied Sciences Wiener Neustadt, Austria.
- **Cross-Media – Challenges and Business Models**  
Prof. Mag. Dr. Kai Erenli LL.M., cPM, Program director, University of Applied Science
- **Journalism - New and old Technologies in Mass Media**  
Dr. Johann Günther, Professor at: Danube University Krems, Austria, The Bonch-Bruевич Saint Petersburg State University of Telecommunications, Russia and Jiangnan University
- **Quantitative Analysis – Big Data Analysis on Chinese Automobile Manufacturing and Marketing**  
Prof. Lei Chen, Jiangnan University, Wuhan, China; PhD at University of Connecticut, USA  
Prof. Lan Liu, Jiangnan University, China; Visiting scholar at University of La Verne, USA

### Apply for admission applicants:

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